

FOREWORD GUEST EDITOR

Respected readers,

It is my great pleasure and honour to participate in this edition of *UTMS Journal of Economics* as guest editor. I would like to thank the Editor-in-Chief, Prof. Zoran Ivanovic, PhD, and to the International Scientific Editorial Advisory Board for such a motivating opportunity, given challenge, and great experience. I would also like to thank and congratulate all the authors on their contribution to this issue and to all reviewers on their recommendations and suggestions.

There are many interesting topics before you. This issue consists of 12 papers written by 25 authors from Croatia, Macedonia, Bosnia and Herzegovina, and the UK. They cover a wide range of perspectives and open questions like: the relationship between informal economy, tax evasion, and public policy in the EU Member States, euroisation of the Croatian kuna, eCommerce, foreign direct investment impact (or no impact) on the GDP growth rate, variables of financial soundness, sustainability of hotel companies' business models, accounting conservatism models, pricing methods, quality of higher education services, productivity evaluation of the banking sector, unreliability of country ranks and indices from the point of view of investors and decision-makers from the European countries in transition, and security services.

Dear readers, I hope you will enjoy reading this issue and find interesting topics for yourselves, regardless of whether you work in the business, public or academic sector. I also hope some of you will use this issue as a source of motivation for your further research.

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Guest Editor
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